



**DENVER**  
THE MILE HIGH CITY

# **Overland Music Festival**

## **Contract Summary**

LUTI Presentation

June 20, 2017

- **Term:** Five years (ending 2022)
- **Location:** Overland Golf Course; golf course will be closed for approximately 5 weeks
- **Festival Dates:** The 2<sup>nd</sup> or 3<sup>rd</sup> Friday, Saturday and Sunday of September each year (can be mutually changed)
- **Festival Times:** 12:00 p.m. to 10:00 p.m.

**Load-in:** 2 weeks prior to festival dates. No activity in the park, except for lighting system testing, between 11 p.m. and 7 a.m.

**Load-out:** 3 weeks after festival dates. Includes restoration/ recovery. No activity in the park between 11 p.m. and 6 a.m. Last date of load-out is determined solely by the City and predicated upon the course being playable. \$5,000 per day charge or credit for every day over/under 5 weeks.

**Attendance:** Maximum 80,000 per day

## Fees

- \$200,000 base rent + \$5,000 per day for every day over/under 5 weeks that golf course is closed (paid to Golf Enterprise Fund)
- \$2.00/ticket sold (paid to Golf Enterprise Fund)
- \$90,000 for landscaping work (paid to Golf Enterprise Fund)
- 10% seat tax

## Fees (continued)

- \$25,000 for Overland golfer discount play at other city course during Overland closure (paid to Golf Enterprise Fund)
- Pay for all City's direct labor costs during the time of possession (rangers and maintenance staff)
- City will waive up to \$200,000 of expected expenses in police, fire and trash
- Damage deposit of \$50,000; refunded less offsets within 90 day of course reopening

- **Damage/Restoration:** Superfly is responsible for repairing all damage and restoring the site to a condition at least as good as the beginning of load-in and utilize high-quality specially designed equipment to minimize damage to the grass and turf.
- City will select an independent firm to attend pre and post walk-throughs and assess damage.
- **Damage Deposit:** \$50,000

- **Insurance:** Standard City requirements plus \$3,000,000 property damage
- **Bond:** \$1,500,000
- **Community Fund:** Contribute \$1.00 from each ticket sold for the Festival to a fund for the purposes of benefiting, enhancing or improving Overland Park and the surrounding neighborhood.

## Superfly Responsibilities

- Providing shuttle system to transport Festival attendees according to a route determined by the City
- Staffed and free bicycle valet(s)
- Providing clean portable toilets, portable washroom trailers and hand washing units
- Providing garbage carts, cans, and recycling containers, and removing trash generated by the Festival, including the prompt removal of trash during the Festival on the Festival Site and surrounding areas



## Superfly Responsibilities (continued II)

- Providing security, public safety, and crowd control, fire protection and emergency medical services for the Festival
- Providing an on-site “Command Center” to accommodate all Festival Activities and necessary communication and coordination with City staff, emergency services and any other services

## Superfly Responsibilities (continued III)

- 24-hour hotline to allow Superfly to respond to and resolve guest and resident issues, including towing services to address illegal parking
- Pay all costs and expenses associated with the Festival including reimbursement to the City for services provided
- Pay all utilities costs

## Superfly Responsibilities (continued IV)

- Comply with Noise Ordinance
- Cooperate with the City to identify and fence off areas designated as natural areas, wildlife habitats, golf greens, tee boxes, and other areas containing vegetation and trees intended to remain undamaged and free from physical disturbance from Festival activities.

**Required Plans:** All plans due no later than 180 days prior to the first load-in date and are subject to the approval of the City.

- Traffic Control and Parking Plan.
- Security and Public Safety Plans.
- Emergency Services Plan
- Load-In/Load-Out Plan
- Signage Plan and Standards
- Trash, Site Clean-Up, and Recycling Plan
- Drinking Water Plan
- Facilities and Stage Location Plan
- Facilities Protection Plan
- Environmental Protection Plan
- Plans for Artist Accommodation
- Emergency Evacuation Plan

# QUESTIONS